

# crazy town FACT SHEET

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money. marriage. meth.

by Sterling R. Braswell

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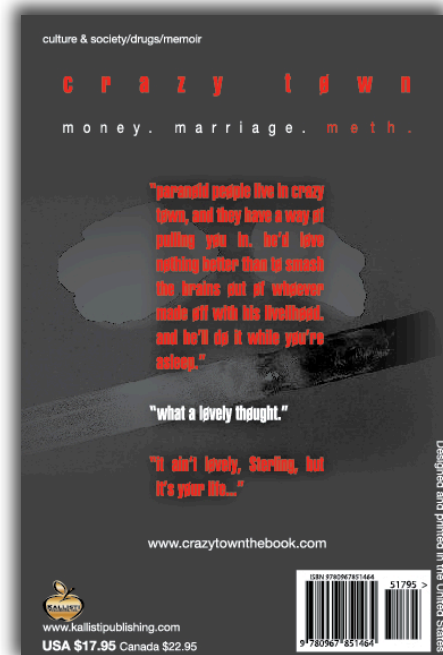
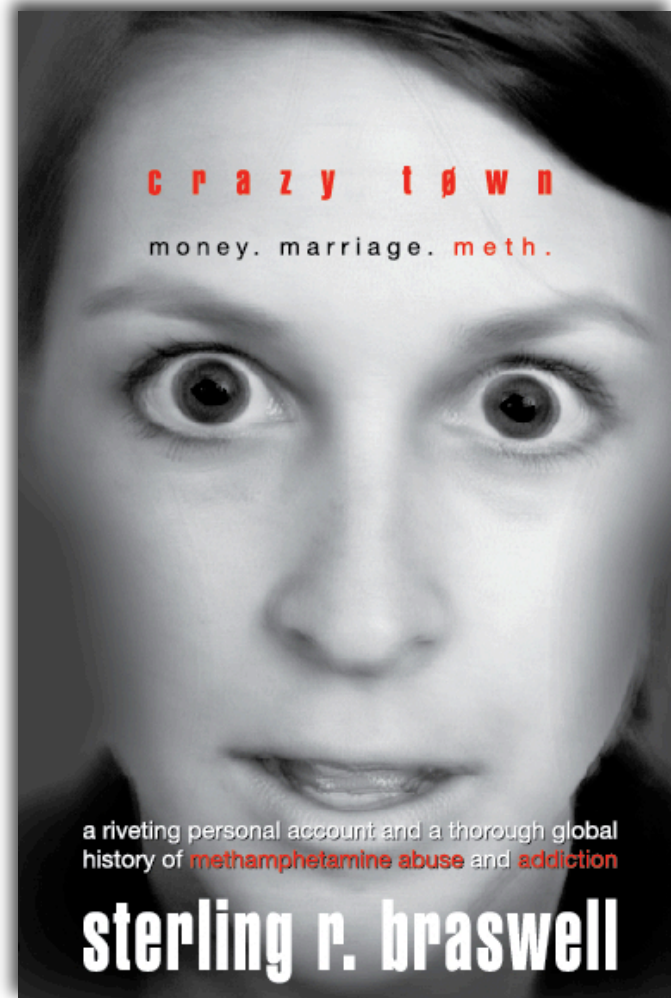
## Synopsis

Sterling Braswell was a millionaire—palatial ranch, stock options, and money in the bank. Then he met his high school sweetheart after not seeing her for over ten years. With their love rekindled, they were married. Life was beautiful. They had no real worries, a lovely son, and a bright future.

Then she started using meth.

The craziness of the next few years would leave Sterling almost completely broke—financially, emotionally, and spiritually—and nearly murdered.

**Welcome to Crazy Town . . .**



## Author Profile



Since I was young I had what I needed, but never what I wanted. The earliest that I could get a job, around 7 or 8 years old, I did, and I mowed lawns and weeded flower beds. Anything I could do to make money. And from age 15 on I worked at actual jobs, including

all throughout my time at the university. I worked long hours and continued to put off everything else in my life for my career. And though some people call it luck, I took a job for little money but lots of stock options at Microsoft.

And I worked 100 hours per week for years.

As hard as it was, it was also challenging and fun. So many people that I worked with could only take the life for a few years, then they would burn out. I knew that I would eventually burn out too, but I knew that an opportunity like this would only come along once in a lifetime, so I continued day after day, year after year.

By the late 90s, I had millions in stock options and assets. I would never have to work again. By then, I had slowed down some, although I still worked at a pace faster and longer than most.

I did take time to get married to my high school sweetheart. We could would never have the money problems that break up so many families. Although she had experienced prescription drug abuse, she was a professional, and this is not uncommon. And she seemed to get through this time OK.

Then she started using meth.

The craziness of the next few years, which to me seemed even more horrible than my worst nightmares, left me

almost completely broke — financially, emotionally, and spiritually.

I cannot think of anything worse in the world, in this one life that God gives us, than to actually work so hard for the dream of a lifetime, and to have that dream come true, only to be shattered by a blend of chemicals, and the effect of these chemicals on a woman who was once just a girl that wanted a good life like anyone else.

## Advance Praise for **crazy town**

"This book will scare the *hell* out of you."

"*Crazy Town* not only shows how crystal meth ruins users' lives, but also the lives of the people around them."

"An unrelenting narrative interspersed with meth's twisting history, *Crazy Town* shocks as much as it informs."

## Marketing and Promotion

- Discovery Channel special on methamphetamine. Sterling interviewed and book and story are spotlighted. (To be aired in November)
- Interactive blog and web site
- Radio show interviews
- Newspaper articles
- Massive press release and media blitz campaigns

Please visit [www.crazytownthebook.com](http://www.crazytownthebook.com) for updates and events listing.